



# YNGVILD LARSEN SCHEI

HEAD OF INTERNATIONAL RELATIONS | HEAD OF MARKETING & COMMUNICATIONS

## CONTACT

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## PROFILE AND SKILLS

Date of birth: 20.10.1987  
Drivers licence: Class B  
Language: Norwegian, English

I have 20 years of experience within the sports family, both national and international – both professional and as a volunteer. I have been a part of University Sports for the last 15 years, and are now working in the Norwegian Association of University Sports both as Head of International Relations and Head of Marketing and Communication. I was in addition to that elected to the Executive Committee in the Norwegian Volleyball Federation in 2016 and are now 1<sup>st</sup> Vice President. As well as pursuing a career within sports I have also been active and played volleyball in the top three leagues in Norway, coached both men and women and had volunteer positions within the club.

I am persistent in reaching my goals and work hard to achieve what is expected of me in both my professional career and volunteer career. I am a team player and dedicated to contribute to a good environment through humor and hard work.

## EDUCATION

2014	Nordic International Leadership Education, The Norwegian Olympic and Paralympic Committee and Confederation of Sports
2012	Biology, University of Oslo
2011	Media and Sports Journalism, Norwegian School of Sports Science
2010-2011	Sports and Society, Norwegian School of Sports Science
2008-2010	Journalism, Oslo Metropolitan University
2006-2007	Sunnfjord Folk High School, Volleyball as Major
2003-2006	High School; Sports as Major

## WORK EXPERIENCE

<b>2022-2023</b>	<b>Acting Secretary General</b> <i>The Norwegian Association of University Sports</i>
<b>2019-</b>	<b>Head of International Relations   Head of Marketing and Communication</b> <i>The Norwegian Association of University Sports</i>  Advisor in all international matters and politics / Head of the dual career-strategy / Head of all international events  Was on the basis of my experience on the international field elected to be a part of the group that wrote the international strategy for The Norwegian Olympic and Paralympic Committee and confederation of sports, and was asked, as one out of eight writers, to contribute to develop the guidelines on how each delegate can make the strategy happen in their own international organization.  In charge of the communication strategy / In charge of cooperations in regards to marketing.
<b>2012-2019</b>	<b>Sports Director</b> <i>The Norwegian Association of University Sports</i>  In charge of European University Championships, European University Games, World University Championships, World University Games. / In charge of National University Championships, National University Cups, National University Games.  Head of communication, strategy and visibility.

Since 2012 I have been organizing 12 National University Games (1500-2500 participants), and been head of delegation at four European University Games, and nine Universiades/World University Games. This is next to being a leader position at an international event, a highly political role.

- 2014-2016**      **Media Director**  
*World Tour Stavanger AS/Norwegian Volleyball Federation*  
2014: Press Director of Grand Slam Stavanger  
2015: Press Director of Stavanger Majors  
2016: Press Director of The Continental Cup Stavanger
- 2013-2014**      **Chief of Media**  
*World Cup Biathlon Holmenkollen*
- 2012-2013**      **Sports Anchor**  
*TV2*
- 2011**            **Head of PR**  
*Norwegian Tour AS*
- In charge of all information, press and PR for the Beachvolleyball Norwegian Tour 2011.
- 2010-2011**      **Freelance journalist and photographer**  
*7 different newspapers*
- 2009**            **TV-Journalist**  
*NRK Sport, internship and later hired for the World Championship in beachvolley*

## **VOLUNTEER EXPERIENCE**

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- 2021-2022      Part of the working group that wrote the International Strategy for The Norwegian Olympic and Paralympic Committee and Confederation of Sports
- 2018-2022      1st Vice President of the Norwegian Volleyball Federation
- 2016-2018      Executive Committee member of the Norwegian Volleyball Federation
- 2010-2014      Executive Committee of one of the largest volleyball clubs in Norway (Three different positions: President, Head of volunteers, Head of Sports)
- 2009-2010      Elected Representative for the class of 2010 at the Norwegian School of Sports Science.
- 2004-2006      Head of the national program for the volleyball class at the local high school
- 2004-2005      Executive Committee of the local volleyball club
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